

3rd Annual Fargo/Moorhead Area

STRATEGIC

HR conference



Proudly sponsored by:



8 STRATEGIC- BUSINESS RECERTIFICATION CREDITS

November 7, 2017

toward PHR, SPHR, GPHR,
SHRM-CP, SHRM-SCP



Delta Hotel by Marriott
1635 42nd St SW
Fargo, ND
8:30AM-4:30PM

NEW CONTENT!

HR LEADERSHIP: navigating the journey from traditional/transactional to strategic HR

HR professionals have been coveting a seat at the strategic table for over a decade now. But what does this mean? What does a Strategic HR Leader do?

Are you a Strategic HR Leader?

For the last few years we have been asking the question: *What distinctions differentiate Strategic HR?* We have listened to the answers of HR and Business leaders and four consistent themes have evolved.

This session will explore the following Strategic HR Distinctions:

IMPACT

Strategic HR Leaders analyze data to predict and measure outcomes. We quantify the human capital ROI and our impact on business metrics.

INSPIRATION

Strategic HR leaders are the ambassadors of organizational culture. We study neuroscience and apply psychological methodologies to ensure a work environment that fosters employee engagement and personal accountability.

INNOVATION

Strategic HR Leaders challenge convention, look to the future and manage change. We utilize technology, social science principles, validated research findings and changing market trends to deliver proactive HR strategies.

INTEGRATION

Strategic HR Leaders truly understand the business drivers and collaborate with our non-HR colleagues to deliver practical human capital solutions that are highly valued throughout the organization.

INFLUENCE

Strategic HR leaders are adept at developing key relationships with all stakeholders. Along with an expertise that awards credibility, these relationships ensure our acceptance as an integral member of the organizational planning and leadership team

FEATURING:

Nationally Recognized Speaker,
Management Consultant, Author
and Strategic HR Expert

Sara Christiansen



This session will also include a panel discussion with local business owners, executives and company managers. The discussion will be focused on the current and future expectations of their HR partners.

**FMHRA and AVHRA
Members: \$229/person**

Non-Members: \$299/person

LUNCH PROVIDED by FMHRA

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